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# A Virtual Christmas

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“Just remember, the true spirit of Christmas lies in your heart.” The Polar Express

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October 2020

Dear Friend,

2020 is a year which will be forgotten by few. It may not be the year for traditional parties however Christmas is not cancelled.

Parties, festive cheer and camaraderie are the reason we love the Christmas Season here at By Word of Mouth. We have teamed up with our friends at SongDivision to bring you a selection of options for a cracker filled evening of entertainment.

Treat your guests like Kings with our "Gold, Frankincense & Myrrh" party boxes delivered to their doors. Let our cocktail experts give you a masterclass and join in with some world class musicians to create a Christmas No.1 of an evening.

Options start from 15 people and a package for 100 guests is as little as £100 per person. We would be more than happy to put together a personalised quotation. Please get in touch with one of the team to discuss your preferences.

For every guest receiving a box, By Word of Mouth will be donating £5 to our fabulous charity partners, City Harvest.

Lets finish the year in style,

Best Wishes,

By Word of Mouth

# Example Event Format

## Song Division & Cocktail Masterclass Evening

### Virtual Eve

Guests receive Party Boxes to their front doors

### Event Day

17:45	Virtual Event Space ready for early arrivals
18:00	Event Start Song Division welcome guests
18:15	Formal Introduction from company CEO
18:30	Cocktail Masterclass No.1 Mixologist inspires guests to shake and stir their welcome drink
18:45	Opening Song The SongDivision musicians play a Christmas rock medley
18:55	Christmas No.1s Game Show Guests are split into teams for a musical quiz
19:20	Cocktail Masterclass No.2 The shaking steps up a notch creating a classic eggnog
19:30	Virtual Intro Hits Classic intro round with a Christmas twist
19:45	Summary Song The SongDivision musicians perform their Christmas no. 1 inspired by the evenings entertainment
20:00	Event Concludes

# Food, Drink & Fancy Extras

Our range of boxes will be delivered to your guests' doors in time for them to chill their drinks, accessorize their outfits and enjoy the party.

Delivery can be nationwide, full costs and details are listed in each option.

All packaging is widely recycled and can be branded at an additional cost.



# Gold Party Box

A national courier will deliver this gift box to each lucky recipient. Freshly made nibbles and hand shaken cocktails will keep guests fuelled and get them ready for the party.

## Food

Festive spiced nuts  
Truffled popcorn  
Mince pies

## Drink

Cocktails  
A selection of 2 cocktails or mocktails to be chilled and enjoyed during the evenings entertainment

## Example Cocktails

Peruvian Passion Pisco: ginger & passionfruit with our house acid blend. Delicious straight up or topped up with Tonic or Prosecco  
French 75: London dry gin, lemon, sugar, orange flower water, Albariño. Carbonated & outstanding

## Accessories

The greatest glam rock accessories to transform your guests for the evening  
Gold box to include 2 accessories

Think Elton Johns glasses, Amy Winehouse tattoos, Freddie Mercury moustaches, Axel Rose head band, Tina Turner wigs, Jimmy Hendrix air guitars or Ziggy Stardust lightning face paint. (Accessories to vary between boxes)

## Gold Party Box

Available for a minimum of 15 guests

Boxes £50 pp  
Delivery £7.50 per address

Nationwide delivery  
All costs ex vat

# Frankincense Party Box

A national courier will deliver this gift box to each lucky recipient. Freshly made nibbles and hand shaken cocktails and wine will keep guests fuelled and get them ready for the party.

## Food

Festive spiced nuts  
Truffled popcorn  
Christmas spiced biscotti  
Mince pies with brandy butter  
Cinnamon and ginger cookies

## Drink

Cocktails  
A selection of 2 cocktails or mocktails to be chilled and enjoyed during the evenings entertainment

### Example Cocktails

Peruvian Passion Pisco: ginger & passionfruit with our house acid blend. Delicious straight up or topped up with Tonic or Prosecco  
French 75: London dry gin, lemon, sugar, orange flower water, Albariño. Carbonated & outstanding

### Wine

A half bottle of chosen white or red wine

Example wine: Pouilly Fume la Mariee, Caves Pouilly Sur Loire, Loire France 2019

## Accessories

The greatest glam rock accessories to transform your guests for the evening  
Gold box to include 3 accessories

Think Elton Johns glasses, Amy Winehouse tattoos, Freddie Mercury moustaches, Axel Rose head band, Tina Turner wigs, Jimmy Hendrix air guitars or Ziggy Stardust lightning face paint. (Accessories to vary between boxes)

## Frankincense Party Box

Available for a minimum of 15 guests

Boxes £80 pp  
Delivery £7.50 per drop off

Nationwide delivery  
All costs ex vat

# Myrrh Party Box

Available within the M25, a refrigerated courier will deliver this premium gift box to each lucky recipient. Freshly made canapes, hand shaken cocktails and Champagne will keep guests fuelled and get them ready for the party.

## Food

Festive spiced nuts  
Mince pies

### Canapes

A selection of 56 canapes ready to pop into the oven or straight into your mouth

Fish & Chips: Fleur de sel cured red mullet with confit potato, mushy peas and vinegar powder

Chilli roasted butternut and spinach tarte fine with pine nut crumb and scorched cauliflower

Smoked salmon and cucumber mille feuille with scorched lemon, pink peppercorn dust and creme fraiche

Avocado Vinaigrette: Avocado mousse in a balsamic and tomato gel on a basil biscotti with basil cress

Sous vide fillet of beef on truffled brioche with rocket pesto, confit tomato, kalamata olive tapenade and olive dust

## Drink

Cocktails

A selection of 2 cocktails or mocktails to be chilled and enjoyed during the evening's entertainment

### Example Cocktails

Peruvian Passion Pisco: ginger & passionfruit with our house acid blend. Delicious straight up or topped up with Tonic or Prosecco

French 75: London dry gin, lemon, sugar, orange flower water, Albariño. Carbonated & outstanding

### Champagne

A half bottle of Dumenil Grande Reserve Champagne for your guests to enjoy whilst eating their canapes

## Accessories

The greatest glam rock accessories to transform your guests for the evening  
Myrrh box to include 3 accessories

Think Elton Johns glasses, Amy Winehouse tattoos, Freddie Mercury moustaches, Axel Rose head band, Tina Turner wigs, Jimmy Hendrix air guitars or Ziggy Stardust lightning face paint. (Accessories to vary between boxes)

## Myrrh Party Box

Available for a minimum of 15 guests

Boxes £220 pp

Delivery £20 per drop off

(Available within the M25)

All costs ex vat





# The Evening's Entertainment



# Introducing SongDivision

"What a great experience thanks for bringing us together! This was so much fun."

## About

Since 2003, SongDivision has proudly worked with companies of all shapes and sizes including Fortune 500s in over 30 countries.

In 2020 they have created music-fuelled online gala extravaganzas through collaborative song writing, performance, and entertainment.

Turn up the volume with an interactive music experience that is not only engaging, but purposeful - delivered by a team of world-class musicians and facilitators.

## Your Evening Can Include (but isn't restricted to):

- Musical performances
- A rock & roll game show
- Creation & performance of an original and personalised song (or Christmas no.1)
- MC support for awards or speeches
- Lip sync battles

## SongDivision's World-class Musicians Have Worked With:

Prince, David Bowie, Cher, George Michael, Drake, Michael Buble, Eminem, Ringo Starr, Josh Groban, Katy Perry, Billy Joel, 30 Seconds To Mars, Inxs, Kylie Minogue, Florence & The Machine, James Brown, Air Trans Siberian Orchestra, Pavarotti and more...



## Guideline Costs & Numbers

- £2,900 – for groups less than 25
- £4,300 – for groups up to 100
- £5,600 – for groups up to 200
- £6,900 – for groups over 200

All costs ex vat

# Cocktail Masterclass

Why not cause a stir and start your evening with a cocktail masterclass

Split everyone into their teams or mix people up to make their cocktails for the evening. Treat it as a breakout or a fun way to kickstart the evening

## Masterclass Costs

Cocktail Kit & Host - £40 per head  
(in addition to your party box cost)

Additional Masterclass Hosts - £250 each

All costs ex vat



## Example Masterclass Menu

### Paloma

The lesser known of the tequila classics, the cocktail even non-tequila fans love! Tequila blanco, fresh grapefruit, a dash of agave syrup and topped with grapefruit soda.

### Boulevardier

The whiskey version of the Negroni, and the bartenders favourite (one of my personal all-time favourite cocktails). Bourbon, Campari & Italian Vermouth

# City Harvest

By Word of Mouth is proud to have supported City Harvest London for the last year and will make a donation of £5 to City Harvest on behalf of each guest receiving a party box.

## About City Harvest

### **City Harvest gets surplus food safely to the hungry**

While thousands of Londoners go hungry each day, safe, healthy and usable food is being disposed of.

City Harvest collects this nutritious surplus food from all segments of the food industry including restaurants, grocers, manufacturers, wholesalers, hotels and caterers.

### **The charity is sustaining people and planet!**

The food City Harvest redistribute helps organisations serve thousands of healthy meals each week and reduce their annual grocer bills - freeing up funds that can be reinvested in other vital support services. They divert food from landfill where it would release greenhouse gases that lead to climate change.

To date, City Harvest has redistributed food valued at more than £17 million, free, to their partners and offset over 21,000 tons of greenhouse gases.

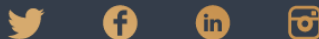




by word of mouth®

We would love to help you and your team celebrate the festive season in a unique way and would be delighted to talk through your plans.

Please call us on 020 8871 9566 or email [events@bywordofmouth.co.uk](mailto:events@bywordofmouth.co.uk)



Social Media: [bywordofmouthUK](https://www.bywordofmouth.co.uk)

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